



Corporate Information

AFRA cannot provide Company information. This Section provides a checklist of information about your Company that will be required either for the information of employees, contractors and other third parties, or for management to inform our risk management policies.

Information for Management

Introduction

To develop our Risk Management policies and procedures, we need to have a clear picture of our objectives so that we can identify any threats to our achieving them.

The level of resources we allocate to risk management must be balanced by the size of the risks we face.

Business Growth and Profitability

We need to set out our projected revenue and profits for the medium term, say the next five years. Our risk management strategy will be aimed at protecting these levels of performance and ensuring our business continuity.

Markets Served

We need to identify the main markets or industries that we serve. Our own business will be influenced by the health of these markets. Threats to the industries we serve will pose a risk to our performance.

Legal Economic Environment

The impact of the economic environment will be reflected in the performance of the markets we serve.

However, the trucking industry is subject to a wide range of laws and regulations. Changes to these can impact our performance and thus may pose a level of risk to our business, mainly in terms of the cost of adjusting to new policies and procedures and implementing training to meet these requirements.

Technology

Technology in the trucking industry continues to change. Not adjusting to new technology can pose a risk. Our company may be locked into more expensive or less efficient modes of operation than those used by our competitors.

Equally, adoption of new technology may present competitive opportunities.

Competition

Competitors pose a direct threat to our level of business and our profitability. We need to identify competitors who are most likely to attack our customer base.

In our industry, if we are to grow our business it will almost inevitably be at the expense of our competitors. Our analysis of competitors is needed not only to identify threats but also to find opportunities. We need to identify which competitors are serving potential customers that we aim to acquire, so that we can develop competitive strategies to win this business.

Information for Publication

About the Company

Employees, contractors, customers and third parties will need information about the Company and its operations. Increasingly, this information is presented on Company websites.

This information covers the Company's operations, the markets it serves (industries and geographic markets) and its history. This information is particularly necessary for attracting people to our Company and for the induction of new employees.

Organisation Structure

Information about key personnel will be required by both employees and contractors so that people know who to contact for specific information and services.

Risk Manager

For effective risk management, a senior company manager must be delegated the responsibility of managing risk. This manager will be responsible for all aspects of planning risk management and will monitor the effectiveness of risk controls. Any incidents that have risk implications should be reported to the Risk Manager.

WHS Risk Manager

A key area of risk management is the management of risks of injury or illness to staff or others involved in our activity. A competent manager must be delegated the responsibility of managing WHS risk. This will involve the identification of hazards, the development of risk controls and monitoring their effectiveness. Any incidents that have implications for illness or injury should be reported to the Risk Manager.

COR Risk Management

Another major area of risk for trucking companies is contravening any of the many laws, regulations and codes that apply to all aspects of fleet operations. A competent manager must be delegated the responsibility of managing COR risk. This will involve ensuring that the organisation's work practices meet the requirements of laws and regulations relating to mass limits

for trucks, axle loadings, restraints, driver fatigue, and speed limits. Any incidents that have implications for breaches of COR laws should be reported to the COR Risk Manager.

Some key officers that need to be identified are listed in the model form.

Site Map

Both employees and contractors will require a map showing key features of the depot showing traffic flow and speed limits, walkways, etc.

The map should also show the location of first aid points, emergency assembly areas and escape routes. It will also show kitchens, rest areas and other amenities.